



5/13/11

Our partnership with **Target Marketing** began in March 2010 and has been the most successful alliance in our history. The online marketing program designed and managed by the **Target Marketing** team has proven to be the most effective driver of new customers to our website **Garyscatering.com**. After a twenty five year affiliation with a large telecommunication company who handled both our communication needs as well as our print & online marketing campaign, **Target Marketing** was a breath of fresh air! Since our affiliation with **Target Marketing**, our advertising costs have decreased, while our online presence has grown tenfold! This change has resulted in an exponential increase in revenue, occurring in a time where our service area has seen an economic down turn.

The entire **Target Marketing** team is so timely and responsive that communication and website updates have never been an issue. Their staff works incredibly hard to help us grow as quickly and efficiently as possible while working within our budget and represents **Garyscatering.com** in the utmost professional manner.

Target Marketing designed a marketing campaign specifically tailored our service industry. In addition, they provide in-depth reporting of our website traffic and where leads originated. Another strong suite of their company is implementing new campaigns designed to take advantage of promoting new trends in our industry.

In every sense of the word, the partnership has been a success and we look forward to a long term partnership moving forward.

Sincerely,

A handwritten signature in blue ink, appearing to read "Sheri Olson", is written over a light blue horizontal line.

Sheri Olson

Office Manager

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